

Leadership Skills

Module: Leadership Skills	
Degree programme: Aviation Management (AVIMA)	Degree: Master
Responsible for the module: Dr. Gregory Bond	

Semester: 1	Duration: 3		
Hours per week per semester: 46	Of which L/S/LW/P: 16/24/0/6	CP according to ECTS: 6.0	
Form of course: Compulsory	Language: English	As of: 2016-02-24	
Recommended prior known	owledge:		
Recognition of external	relevant qualification/experier	nce:	
Special regulations:			

Workload distribution	Hours:
In class:	46.0
Pre- and post-course work:	90.0
Project:	10.0
Examinations:	4.0
Total:	150

Lerning objectives	Anteil
Subject specific competences	
Knowledge Students understand various cultural approaches to communication and leadership and the theoretical basics of leadership and motivation.	25%

1/3



Leadership Skills

Skills • Students gain the ability to communicate appropriately in different settings, including difficult negotiations and in leadership roles.	25%
Personal competences	
Social competence • Students experience situations of cooperation and conflict in the context of different cultures and learn to manage difference.	50%
Autonomy Students are able to express their own interests and positions appropriately and to take on leadership responsibilities.	

Content:

- 1. Cross Cultural Communication theoretical fundamentals, models of intercultural communication, perceptions of self and the other, practical consequences.
- 2. Leadership and Motivation leadership styles, motivation theories, intrinsic/extrinsic motivation, situational leadership, change management.
- 3. Negotiation and Presentation effective presentations, public speaking and using media, negotiating strategies, interests, not positions, intercultural aspects in presentations and negotiations.

Examination format:

Verbal exam (100%)

Additional rules:

Essay and presentation / discussion / colloquium (50/50)



Leadership Skills

Compulsory reading:

Milton J Bennet, D. (2013). *Basic Concepts of Intercultural Communication*. Nicholas Brealey Publishing Ltd.

Fisher, R. & Ury, W. (2012). *Getting to Yes: Negotiating an agreement without giving in.* Random House Business.

H. Hersey, P. & H. Blanchard, K. & E. Johnson, D. (2012). *Management of Organizational Behavior*. Prentice Hall.

Recommended reading:

M. Hampden-Turner, C. & Trompenaars, F. (2008). Building Cross-Cultural Competence: How to Create Wealth from Conflicting Values. Yale University Press.

John Hickson, D. & Salman Pugh, D. (2003). *Management Worldwide: Distinctive Styles Among Globalization*. Penguin Books Ltd.

Mead, R. (1998). *International Management: Cross-cultural Dimensions (Blackwell Business)*. Blackwell Publishers.

Sadler, P. (2003). LEADERSHIP (MBA MASTERCLASS). Kogan Page Publishers.

P. Ferraro, G. (2005). Cultural Dimension of International Business, The (5th Edition). Pearson.

Jan Hofstede, G. & Pedersen, P. & Hofstede, G. (2002). Exploring Culture: Exercises, Stories and Synthetic Cultures by Hofstede, Geert (2002) Paperback. Nicholas Brealey Publishing.

J. Adler, N. & Gundersen, A. (2007). *International Dimensions of Organizational Behavior*. Cengage Learning.

Ferdinand Drucker, P. (2012). The practice of management. Routledge.

D. Lewis, R. (2005). WHEN CULTURES COLLIDE. Nicholas Brealey Publishing.

Hofstede, G. & Jan Hofstede, G. (2004). Cultures and Organizations: Software of the Mind, Third Edition: Intercultural Cooperation and Its Importance for Survival by Hofstede, Geert, Hofstede, Gert Jan, Minkov, Michael 3 edition (2010). Mcgraw-hill.

Cellich, C. (2012). Global Business Negotiations: A Practical Guide. Business Expert Press.